

WEAR A BLUE RIBBON

**TO SHOW
YOU CARE
ABOUT KIDS!**

★ APRIL IS CHILD ABUSE PREVENTION MONTH

The Blue Ribbon Campaign to Prevent Child Abuse started as a Virginia grandmother's tribute to her grandson who died as a result of abuse. She tied a blue ribbon to the antenna of her car as a way to remember him and to alert her community to the tragedy of child abuse. In 1983, President Ronald Reagan proclaimed April as national child abuse prevention month.

Since that time, Kempe and organizations across the country have used the Blue Ribbon Campaign to bring awareness to the tragedy of child abuse and neglect.

Join Kempe to show how much you care about kids by wearing a blue ribbon during April.

KEMPE CARES ABOUT CHILDREN
CLINICAL CARE | ADVOCACY | RESEARCH | EDUCATION

The Kempe Foundation

FOR THE PREVENTION AND TREATMENT
OF CHILD ABUSE AND NEGLECT



