



TOGETHER WE ARE MORE:

THE Starling Project

The Starling Project is a community of individuals working together as a murmuration to keep our children safe from harm.

- Since the early 1990s, there has been a 40% reduction in cases of child abuse and neglect nationwide—but we won't stop until it has been eradicated.
- Eradication is a big goal. It means ZERO cases of abuse and neglect. And to get to zero, we need to change our social environment.
- We can't leave the work to lawmakers, social workers and researchers. We all need to take ownership and understand that every action—no matter how big or small—is a critical transition of the murmuration.

— JOIN —
THE
Starling Project

starlingproject.kempe.org

How can you make a difference?

- Race for The Starling Project by making us the beneficiary of your fundraising efforts for local races and other community events
- Host a workplace or in-home fundraiser to help keep kids safe
- Post pictures on social media of you taking a moment to care for kids using *#TheStarlingProject*
- **Visit starlingproject.kempe.org to**
 - Find creative ways to show a child you care
 - Download tips, resources and activities to help you and your family keep children safe in your community
 - Share your story—tell us what actions you've taken, big or small, to care for kids

Learn more at starlingproject.kempe.org

About The Starling Project

Starling birds are a visible and beautiful example of a community working as one.

Each starling in a flock is connected to every other. When they turn in unison, they create an uncanny critical transition – hundreds of individual birds twisting and turning as one. This is called a murmuration.



The Kempe Foundation

FOR THE PREVENTION AND TREATMENT
OF CHILD ABUSE AND NEGLECT



Kempe is a world leader in the prevention and treatment of child abuse and neglect. We bring together leading prevention and treatment professionals, policy makers and community members to ensure children have the opportunity to develop and grow in a safe, healthy, and nurturing environment.



A Community Cause Marketing Campaign of The Kempe Foundation

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The Starling Project, Kempe Foundation

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