



Kempe Ambassadors Program

"Our children's future and the world's future are one." Dr. C. Henry Kempe.

Who we are:

Dedicated individuals who are actively engaged in supporting the mission and work of Kempe for the Prevention and Treatment of Child Abuse and Neglect.

Goal:

To work in concert with the Kempe Foundation to provide awareness, education, advocacy and fundraising opportunities that will help end child abuse and neglect.

Ambassador Requirements:

- ✓ Serve as an advocate for the safety, health and well-being of children and the work of Kempe when out in the community.
- ✓ Attend quarterly events for Kempe Ambassadors to hear updates on Kempe's work and learn of new opportunities for engagement year-round.
- ✓ Make a financial commitment to Kempe to help the organization achieve its mission.
- ✓ Make connections to major donors, partners and/or volunteer leaders to continue growing Kempe's network of support.
- ✓ Attend/participate in Kempe's events and fundraisers throughout the year.

How to be a Great Ambassador:

❖ INVITE

- **Bring a Friend.** Next time you are planning to volunteer or attend a special event for Kempe, invite a friend. By engaging them you have multiplied your involvement and impact with Kempe.
- **Events.** Keep invitations to the Kempe events handy and share with those you think would like to attend or sponsor. Be on the lookout for other organizations, public or private, that would make good partners.

❖ SHARE

- **Tell your friends and family.** Share your involvement and the importance of protecting our children by supporting Kempe's work.
- **Social Media.** Go beyond 'liking' Kempe and share posts from our Facebook page. Share information about Kempe's upcoming events on Twitter, Facebook, and LinkedIn.
- **Arrange a Speaking Opportunity.** Arrange for Kempe's President/CEO or Development Director to speak or attend your company or civic engagement meetings.

❖ FUNDRAISE

- **Grants, Events, Matching Opportunities.** Don't shy away from the opportunity to help raise money for Kempe's mission. Keep your eyes and ears open for new fundraising opportunities to support Kempe's work.

❖ ADVOCATE

- **Wear the Brand.** Wear Kempe's lapel pin or blue ribbon...You never know who you will run into and the conversation that may be sparked by them seeing you wear the Kempe name.
- **Get Involved.** Be a part of the Kempe advocacy efforts and share public policy messages that impact Kempe's work with elected officials.

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