

THE KEMPE Ambassadors Program



WHO WE ARE

DEDICATED INDIVIDUALS WHO ARE ACTIVELY ENGAGED IN SUPPORTING THE MISSION AND WORK OF THE KEMPE FOUNDATION



OUR GOAL

TO WORK IN CONCERT WITH THE FOUNDATION TO IDENTIFY AWARENESS, EDUCATION, ADVOCACY AND FUNDRAISING OPPORTUNITIES THAT WILL HELP END CHILD ABUSE AND NEGLECT

AMBASSADOR REQUIREMENTS

- ✓ Serve as a community advocate for the safety, health and well-being of children and the work of Kempe.
- ✓ Attend quarterly events for Kempe Ambassadors to hear updates from experts in the field and learn of new opportunities for engagement.
- ✓ Make a financial commitment to the Kempe Foundation to help the organization achieve its mission.
- ✓ Make connections to major donors, partners and/or volunteer leaders to continue growing our network of support.
- ✓ Attend/participate in Kempe's events and fundraisers throughout the year.

HOW TO BE A GREAT AMBASSADOR



INVITE

★ **Bring a Friend.** Next time you are planning to attend a special event for Kempe, invite a friend. By engaging them you have multiplied your involvement and impact.

★ **Events.** Keep invitations to Kempe events handy and share with those you think would like to attend or sponsor. Be on the lookout for other organizations, public or private, that would make good partners.



SHARE

★ **Tell Your Friends and Family.** Share what you learn from our experts and the importance of prevention and treatment.

★ **Social Media.** Go beyond 'liking' Kempe and engage with posts from our Facebook and Instagram pages. Share information about Kempe's upcoming events on Facebook, Instagram and LinkedIn.

★ **Arrange a Speaking Opportunity.** Arrange for one of Kempe's team members to speak to your company or attend a civic engagement meeting with you.



ADVOCATE

★ **Wear the Brand.** Wear Kempe's lapel pin or blue ribbon...You never know who you will run into and the conversation that may be sparked.

★ **Get Involved.** Be a part of Kempe advocacy efforts and share public policy messages that impact Kempe's work with elected officials.



FUNDRAISE

★ **Grants, Events, Matching Opportunities.** Help us to raise money for Kempe's mission. Keep your eyes and ears open for new fundraising opportunities to support our work.



BECOME A KEMPE AMBASSADOR

Contact Denise Jendrusch at 303-864-5308 or jendrusch.denise@kempe.org.