



Chief Mission Officer

Are you “**Our Person**”? The Kempe Foundation is seeking a growth-focused leader, who is passionate about mission-driven work, to propel the Kempe Foundation in creating a seismic shift in addressing the wellbeing of children in the prevention of childhood trauma and imparting the most effective treatments for victims of child abuse and neglect.

This role requires innovative thinking, collaboration, and determination to succeed. If you have the ability to turn vision into action, you may be our next Chief Mission Officer and play a pivotal role in achieving our vision for the future.

Our Chief Mission Officer will partner with the CEO to design and implement growth initiatives, including comprehensive digital and social media campaigns and products aimed at raising the organization’s profile, attracting new supporters, and increasing individual and corporate fundraising to further the mission. While you will be supported by our small but skilled team, you will be encouraged to take the lead implementing new ideas for fundraising, relationship building and increasing our brand awareness.

As a key leadership team member, you will be integrally involved in all activities to build and maintain revenue that contributes to the financial sustainability of the Foundation. This includes communications, donor database management, donor events, corporate partnerships, community partnerships, and annual giving campaigns.

To support you in your work, you will have access to our public relations firm who supports content creation, media relations, social media, graphic design, and creation of collateral.

Primary Responsibilities

- Create and execute social media and marketing strategies that clearly communicate the Foundation’s work in context of what is relevant and meaningful to donors, decision makers and influencers
- Conceive and manage communications campaigns and ideas leveraging existing research-based messaging to increase visibility, impact, and financial resources
- Collaborate with the leadership team on the execution of the Development Plan
- Ensure all campaigns, partnerships and events are in line with the Foundation’s mission and have a worthy return on investment.
- Turn the Foundation’s advocacy and program priorities into actionable plans for donor cultivation and brand awareness
- Advise the leadership team on communications activities relevant to fundraising, brand awareness and mission-focused partnerships
- Cultivate relationships with donors, partners, and other key audiences to advance the Foundation’s mission
- Engage and motivate the Kempe Ambassadors

- Monitor and maintain all donor information and provide statistical analysis
- Collaborate with community partners including The Kempe Center, Children's Hospital Colorado, CU Medical Center, Anschutz Medical Campus and Colorado Department of Human Services
- Supervise the design and production of collateral to ensure all projects are within timeline and budget parameters
- Oversee the relationship with the Foundation's public relations firm
- Manage portions of the Foundation's budget related to communications, development, and event related strategies
- Additional duties as assigned to support advancement of the Foundation's mission

What You Bring

Most importantly, you bring your own unique brand of enthusiasm for Kempe's mission. You bring your desire to learn, contribute, and carve out wholly different and previously untraveled paths to affect positive change. You bring your entrepreneurial mindset, humble and compassionate heart, and dogged dedication – crucial qualities that will be needed in the trek towards new and noble Kempe milestones.

Measures of Success

- Increase the number of major donors
- Create momentum for the Kempe brand
- Increase annual support from individuals and corporations
- Enhanced engagement of the Kempe Ambassadors network
- Increase the number of social media followers
- Content engages audience segments and leads to measurable action

Job Requirements

- Bachelor's Degree in communications, business, marketing, nonprofit management/fundraising or related program
- At least 5 years of professional experience working in an entrepreneurial environment in brand development, marketing, communications, development, fundraising and community relations
- Experience turning strategy into action, managing budgets and external vendors, and meeting strategic goals
- Master of cultivating relationships and rapport with potential funders and partners over time
- Excellent written and oral communication skills
- Creative, adaptable and growth oriented

About the Kempe Foundation

The Kempe Foundation raises funds for child maltreatment and trauma programs developed and implemented by the Kempe Center, one of the longest running and leading agencies in the field. We also focus on shaping and advocating for public policies that prioritize the safety, health and well-being of children and families in Colorado and nationally.

Donations to the Foundation support professionals who are experts in preventing and treating child maltreatment and trauma, advocacy to advance policies that prioritize children and families, subsidized facilities to allow the Kempe Center to direct more program dollars into the work, and community collaboration that allows us to bring together partners to achieve a more certain future for children.

Based at the Gary Pavilion at Children's Hospital Colorado on the Anschutz Medical Campus, the Foundation has a significant presence in Colorado. Our work supports professionals who work around the world. We are a small team who work collaboratively, balancing strategic thinking with an ability to roll up our sleeves and get things done. Learn more about us at www.kempe.org.

The Details

Position will be located at our office at the Gary Pavilion at Children's Hospital Colorado on the Anschutz Medical Campus. We follow the CDC and Governor's guidelines regarding safe work during the COVID-19 pandemic. At present, our team works remotely. Once it is safe to return to the office, we will expect the CMO to spend some time each week working on-site. Paid parking is available.

- Annual Salary range \$65,000-\$95,000
- Time off, 11 paid holidays and a base of 15 paid vacation days
- Healthcare plan available
- 401K plan with partial company match

How to Apply

Please send the following to kruljac.jon@kempe.org:

- Resume or CV highlighting your experience, skills, and education
- A case study of how your work has contributed to growing an organization in line with its strategic goals and mission
- A brief statement, video link or cover letter that explains why you want to work at a mission driven, growth focused nonprofit